



# Press Release

## For immediate release

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### **Minigrip launches NEW GreenLine™ Biodegradable, Reclosable Zipper Bags**

**Kennesaw, GA** (July 6, 2010) — Minigrip introduces a new line of biodegradable reclosable zipper bags to the North American market. Marketed as **GreenLine™** Biodegradable Reclosable Zipper Bags, the bags are ASTM D5511 tested to be biodegradable and offer the same great zip lock performance as traditional Minigrip® **Red Line™** Bags.

GreenLine™ Biodegradable Reclosable Zipper Bags are available in 2 mil gauge and in a range of sizes: 2"x2", 2"x3", 3"x4", 4"x6", 5"x7", 6"x8" and 9"x12". Every part of the bag is biodegradable – the film, zipper material – everything! For end user ease-of-use, GreenLine bags are packaged in DispenserBag® convenience packaging.

GreenLine Biodegradable Reclosable Zipper Bags are ideal for use in all types of industrial and commercial packaging.

Over the past decade, there has been increased focus on developing more earth-friendly, biodegradable products. Standards and test methods were developed to test the

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biodegradability of these products. Test Method ASTM D5511 is a method for testing and proving the biodegradation of plastic materials under anaerobic landfill conditions. ASTM D5511 is a test method published by the American Society for Testing and Materials (ASTM International), one of the largest standards developers in the world.

*Minigrip, An ITW Company, is a global leader in reclosable packaging technology. Over 50 years ago, Minigrip introduced the first-ever integral zipper bag in 1959. Featuring a **RED** line on the lip, the **Red Line™** brand of reclosable zipper bags was launched and has become synonymous with the highest quality zipper bag in the world.*

*Today, Minigrip offers innovative reclosable zipper bags for a broad range of markets and applications: Medical (Lab Guard, TearZone, and UVGuard brands); Industrial (Red Line and Zippit brands), Biodegradable (GreenLine brand), Specialty Industrial (Minigrip Custom), and Food Service (Slider Grip and ColorZip brands). For more information, visit the Minigrip website at [www.minigrip.com](http://www.minigrip.com).*

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